

National Safer Internet Center – MkSafeNet

1. BASIC PROJECT INFORMATION

Official Project Title	National Safer Internet Center – MkSafeNet
Acronym / Short Name	MkSafeNet – National Safer Internet Center
Programme / Funding Source	Digital Europe Programme of the European Union – DIGITAL-2023-DEPLOY-04
Duration	1 March 2024 – 28 March 2026
Coordinator	Ministry of Digital Transformation (MDT) – Ministry of Digital Transformation of the Republic of North Macedonia
Partner Institutions	National Safer Internet Center – MkSafeNet

2. PARTICIPATION OF UNIVERSITY SKOPJE ACADEMIC STAFF

Name and Surname: Prof. Dr Ana Sekulovska Jovkovska

Academic Title: Associate Professor

Role / Function in the Project: Expert for Digitalization, with expert engagement within the project activities for the development of the National Safer Internet Center – MkSafeNet

Specific Contribution to the Project

Expert contribution to activities related to digitalization, safe and responsible use of the Internet and digital technologies, with a particular focus on children and young people. Participation in analysing the situation, identifying risks in the digital environment and developing educational and informational content for safe Internet use. Contribution to the preparation of materials, recommendations and awareness-raising activities, development of digital competences and promotion of responsible behaviour in the online environment, as well as to the implementation of activities aimed at students, teachers, parents and other relevant target groups.

3. CONTENT AND ACHIEVED RESULTS

Brief Project Description

The “National Safer Internet Center – MkSafeNet” project is a national initiative funded through the European Union’s Digital Europe Programme, aimed at establishing and developing a National Safer Internet Center in North Macedonia. The project aims to create a safer, more responsible and inclusive digital environment, especially for children and young people. Activities include raising awareness of Internet risks, developing digital competences, education on the safe and responsible use of digital technologies and providing relevant information and resources for students, teachers, parents and professionals. Particular attention is paid to contemporary online risks, personal data protection, digital well-being and strengthening capacities to address challenges in the digital environment.

Key Results / Outputs

Analysis of the situation and risks related to Internet use by children and young people; development of educational and informational materials for different age and target groups; preparation of practical guides and recommendations for safe Internet use; public awareness-raising activities; development of resources for teachers, parents and young people; implementation of educational and promotional activities and strengthening of national capacities in the field of Internet safety and digital literacy.

Publications / DOI / Other Relevant Scientific Results

Expert and analytical materials, educational content, practical guides and resources developed within the National Safer Internet Center – MkSafeNet. A scientific DOI is not applicable if the project results are not published as scientific publications.

4. SIGNIFICANCE FOR THE FACULTY

Benefits for Students, Teaching and/or Research

Participation in MkSafeNet has direct significance for the teaching and research work of University Skopje, especially in the areas of digitalization, cybersecurity, digital literacy, ethical use of information technologies and protection of users in the digital environment. The acquired experiences, analyses and practical examples can be integrated into teaching content, student projects, bachelor's and master's theses and future research. The project additionally enables the linking of academic expertise with national digital transformation policies and European standards for a safer Internet and contributes to the development of new partnerships and future European project initiatives.

5. LINKS AND MULTIMEDIA MATERIALS

Official Website / Project Link: National Safer Internet Center – MkSafeNet / Ministry of Digital Transformation / Digital Europe Programme