

Values in Turbulent Times: Navigating Social Changes and Challenges

1. BASIC PROJECT INFORMATION

Official Project Title	Values in Turbulent Times: Navigating Social Changes and Challenges
Acronym / Short Name	VISTA – COST Action CA24150
Programme / Funding Source	European Cooperation in Science and Technology – COST
Duration	27 October 2025 – 26 October 2029
Coordinator	The Action is led by Prof. Veronica Riniolo, Università Cattolica del Sacro Cuore, Milan, Italy.
Partner Institutions	International interdisciplinary COST network composed of universities, research institutions and experts from COST member countries.

2. PARTICIPATION OF UNIVERSITY SKOPJE ACADEMIC STAFF

Name and Surname: Prof. Dr. Ana Sekulovska Jovkovska

Academic Title: Associate Professor

Role / Function in the Project: Management Committee Member – national representative from the Republic of North Macedonia, nominated by the Ministry of Education and Science.

Specific Contribution to the Project

Participation in the work of the Management Committee and in the research and networking activities of VISTA, contributing to the analysis of social values in conditions of crises, digital transformation and dynamic social changes. Participation enables the inclusion of perspectives and experiences from North Macedonia in comparative European analyses, as well as the establishment of scientific cooperation with researchers from several European countries.

3. CONTENT AND ACHIEVED RESULTS

Brief Project Description

VISTA is a European interdisciplinary research network focused on studying the transformation of value orientations in conditions of intensive social changes and multiple crises. The Action analyses the effects of health, economic, environmental and geopolitical crises, as well as the impact of rapid technological development on citizens' values, social cohesion and collective behaviour. Particular attention is paid to generational changes, regional and cultural differences and the role of technology in the transformation of value systems. The project establishes a long-term European scientific network for the creation, exchange and dissemination of knowledge.

Key Results / Outputs

Development of a European interdisciplinary research network; comparative analyses of value orientations; scientific publications and joint research results; development of conceptual and methodological frameworks; conferences, working meetings, STSM and other COST activities; transfer and dissemination of scientific knowledge. VISTA, among other things, supports the development of a glossary of key concepts and categories related to European values.

Publications / DOI / Other Relevant Scientific Results

The Action is ongoing; publications and joint scientific results are being developed within the working groups.

4. SIGNIFICANCE FOR THE FACULTY

Benefits for Students, Teaching and/or Research

Participation in VISTA integrates University Skopje into a broad European scientific research network and creates opportunities for new international partnerships, joint publications, COST mobility and future project applications. Topics related to digital transformation, technology and changing social values can be directly integrated into teaching and research activities, as well as into bachelor's and master's thesis topics.

5. LINK

Official Website / Project Link: COST Action CA24150 – VISTA