

MINUTES

from the regular session of the Board for Cooperation and Trust with the Public at the Faculty of Computer Science at UTMS

The regular meeting of the Board for Cooperation and Trust with the Public was held on May 22, 2020, starting at 5:00 p.m., using the remote technological service Google Meet.

Members present:

- Pero Spirov, Lidija Gorachinova-Ilieva, Zdravko Stojkov, Kristina Organdzieva, Zdravko Josifovski, Armend Iseni, Vlatko Stojanov, Gerasim Vanchev, Dragan Kukeski

Absent members:

- Vladimir Dimovski, Deni Gjorchevski, Pero Mitrov, Miroslav Koteski, Risto Joskov, Mende Sekulovski, Danilo Bejatovich

After determining the present and absent members, the President of the Board, Pero Spirov, concluded that more than half of the total number of members were present and that there was a quorum for the full operation and decision-making of the Board.

Agenda of the session

1. Adoption of the agenda
2. Adoption of the minutes of the previous meeting
3. Consideration of a matter within the competence of the board
4. Miscellaneous.

1. Adoption of the agenda

The President proposed the agenda for the session. After a brief discussion, the Board unanimously adopted the proposed agenda.

2. Adoption of the minutes of the previous meeting

The President presented the minutes of the previous meeting of the Board for consideration. The members did not raise any objections or proposals for amendment, after which the minutes were unanimously adopted.

3. Consideration of a matter within the competence of the Board

Within this item, the Board discussed the public communication and institutional reputation of the Faculty of Computer Science, as significant elements for its positioning in the public space. In the introductory discussion, it was concluded that the Faculty has a stable and recognizable position in the public, built on the basis of continuous academic and professional activity. At the same time, it was assessed that public communication is a dynamic process that requires constant adaptation to modern communication practices and channels.

During the discussion, the Board members emphasized that communication with the general public could be further improved, especially in terms of clarity, consistency and strategic alignment of the messages sent. It was emphasized that clear and consistent communication is key to building and maintaining trust, as well as strengthening institutional recognition and reputation. The members indicated that public appearances, announcements and press releases should be part of a broader, coordinated communication approach.

Based on the presented observations, the Board emphasized the need to develop and implement a clearer strategic approach to public communication and institutional representation of the Faculty of Computer Science . In conclusion, a recommendation was adopted to improve communication practices, in order to further strengthen the institutional reputation and trust among the public, whereby the recommendation will be submitted to the competent bodies of the Faculty for further consideration and action.

4. Miscellaneous

No additional questions or suggestions were raised under the item "Miscellaneous".

Closing the session

Since the agenda was exhausted, President Pero Spirov closed the session at 6:00 PM.

President of the Board
Pero Spirov